

PROJECTS 5 - 9

Before developing a plan for the future of the Market it is important to ensure a good understanding of the area today. The information gathering and analysis process has been informed by desktop research, site appraisals and consultation with the areas residents and stakeholders. While the Market faces a number of challenges it has many assets and these must form the basis for the Regeneration Plan.

The draft Market Regeneration Plan identifies some exciting opportunities that when realised will transform the Market area and bring benefits to local residents, local businesses and visitors. Achieving this vision will require the input of many different parties from both the public and private sectors, as well as the local community. MDA will take a leading role in this process, working closely with all stakeholders to bring the Regeneration Plan to reality. Some of the Regeneration Actions are short-term goals that can be delivered over one or two years, while others, due to their scale, complexity and relationship with market conditions, are goals for the medium to longer term.

Which project do you think will have the greatest impact?

Do you have any other ideas on how to improve the area?

5. THE MARKET'S CENTRE

A. COORDINATION OF COMMUNITY FACILITIES:
Ensuring that the Community Centre, Youth Centre and Primary School are working together to maximise their shared value



B. DEVELOPMENT A NEW MARKET(S) CENTRE:
Redeveloping the Community Centre to provide facilities for community engagement, training, artist space, events and visitor facilities



7. HEALTHY LIVES AND MINDS

A. COMMUNITY GROWING & HEALTHY EATING:
Identifying opportunities to encourage the growing of healthy food in gardens, small allotments and other community spaces.

B. COMMUNITY GYM AND FITNESS PROGRAMME:
Providing outdoor gym equipment and a community fitness programme

C. IMPROVED EDUCATION
Providing opportunities for continued learning and skills development across the community



6. STREETS & SPACES



A. MARKET STREETS PUBLIC REALM:
Establishing clear pedestrian routes, consistent materials, landmark focal points and improving trees, signage and lighting



8. POSITIVE IMAGING

A. PLACE IMAGING AND MARKETING:
Developing a clear and positive identity for the Market area shared through media communications and signage



B. LOCAL CHAMPIONS:
Celebrating the success of local people past and present as ambassadors of the Market area



9. CITY NEIGHBOURHOOD 2050

A. Introducing a programme to deliver new medium density mixed type and tenure housing on existing opportunity sites



B. Planning to re-establish the traditional street pattern and links to the city in the decades to come.

